

# TAT LIBYA EXPO 2025

معرض ليبيا للسفر و السياحة



## Shaping Tomorrow's Travel

Locally Rooted

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organiser:



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منصة المؤتمرات والمعارض الليبية



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# TAT LIBYA EXPO 2025

*The Libya Travel and Tourism Exhibition is the best opportunity for participants to showcase the country's tourism products and services, and for visitors to learn about Libya's natural, historical, and cultural beauty, as well as the offerings and services available in the travel and tourism sector. Furthermore, the exhibition can contribute to strengthening the country's tourism sector, attracting more tourists and investors, and exchanging expertise and knowledge in this field.*

*The exhibition includes a variety of events and activities targeting all segments of society, in addition to the opportunity to conclude business deals and agreements with exhibition participants and travel and tourism-related companies.*

*The exhibition also provides participating companies with the opportunity to update and strengthen their business relationships and market their products and services to the public, in addition to learning about the latest developments and trends in the field of travel and tourism globally. Therefore, the Libya Travel and Tourism Exhibition represents an ideal opportunity to raise awareness of Libya's cultural and tourism heritage and contribute significantly to the growth and development of the country's tourism sector.*



# Who Attends TAT



*Meet your future clients*





الإتحاد العام لغرف التجارة  
و الصناعة و الزراعة ليبيا  
Libyan General Union of Chambers of Commerce





# TAT 2023-2024 in Numbers

4000+

Travel Trade Visitors and  
Buyers Club Members

120+

Exhibitor Personnel

30+  
Media

9+

Countries Attended

50

Stand  
Sharers:

70

Total  
Exhibiting  
Companies:

40

Main Stand  
Holders:

Total  
Attendance

+7000

\*with 57% of visitors attending for more than 1 day and 10% for all 4 days



# Why Exhibit?

At **TAT**, the travel industry comes to you!



## Why Exhibit?

By exhibiting at TAT 2025, you will achieve many goals over the course of just 4 days saving the cost of multiple business trips and sales meetings.

**Shaping Tomorrow's Travel Locally Rooted ,Globally Connected**

Generate new  
Sales Leads

Save Time  
And Money

Increase Your  
Brand Exposure

Gather Market  
Intelligence

Launch  
New Products

Network with  
key Decision  
makers

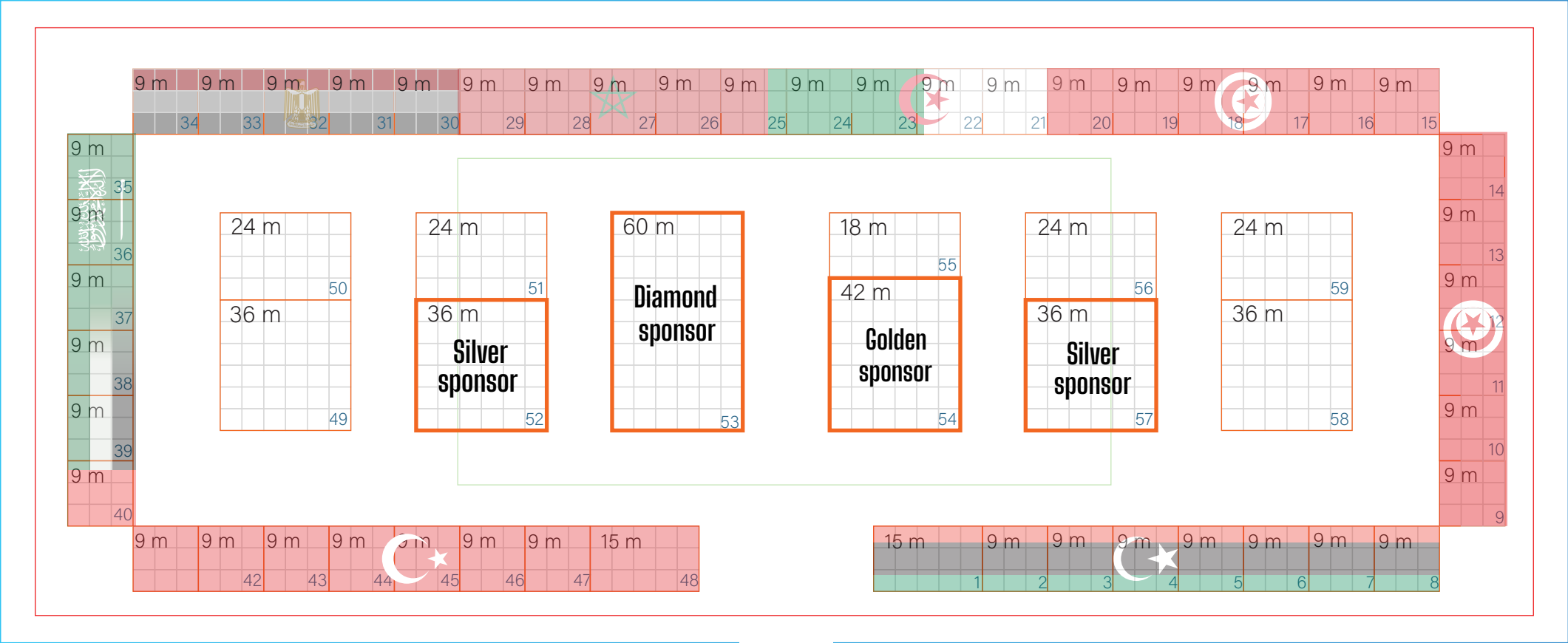
Forge Business  
Relationship

Minister of Tourism and Traditional Industries of Libya  
, Nasruddin Al-Fazzani:  
"All the leading tourism companies are present at the exhibition."

President of the State Council of Libya,  
Mohamed Tekala:  
"Many tourist destinations all in one place."



# .. Floor Plan ..





# Investment Guide

At TAT , we operate on a value led pricing model. This means that we do not operate on pricing per square metre. The price of our stands are based on location, number of corners (open sides) and size.

● The information below will give you an approximate idea on our stand prices and services:

9m <sup>2</sup>	starting from \$1,350
10m <sup>2</sup> - 25m <sup>2</sup>	starting from \$1,500
26m <sup>2</sup> - 50m <sup>2</sup>	starting from \$3,900
51m <sup>2</sup> - 100m <sup>2</sup>	starting from \$7,650

● Visa fee per person: \$500  
Hotel reservation fee: \$100  
Transportation from the airport to the hotel and from the hotel to the exhibition is included in the pavilion reservati

# Stand Options

*There are 2 main options for your participation in TAT.*

*1. Shell-Scheme Stand – Our shell scheme stand is a preconstructed stand that includes walls, carpeting, lighting, electrical outlets, and basic furniture.*

*2. Space-Only Stand – A space-only option, gives you the flexibility to create and design your own stand. There are 2 options with Space Only:*

- Design & Build Your Own Stand – employ a stand contractor to design and build your stand.*

*This option will need to be completely managed by you.*

- SmartSpace – we can do it for you with our in-house design team 'SmartSpace'*

*For an accurate quote based on your exact requirements, please contact a member of our team who will be happy to help. Contact details are listed on the final page.*

*Stand prices at TAT are based on stand size, location and number of open sides.*



# Exhibitor Directory

*As part of your package, you will be included on the TAT Exhibitor Directory.*

*TAT Exhibitor Directory is one the most viewed pages on the website attracting over 130000 views in the lead up to the event. You will receive a listing on the TAT Exhibitor Directory, which is the first place buyers click on to know more about the event. Bring your brand to life by uploading products, social media links, white papers and brochures.*





# First Time Exhibitor Package

- **Promotion on Facebook and linkedin**

*You will benefit from an announcement to thousands of followers on our Facebook and linkedin channels, promoting your company, product, service or destination.*

- **Highlighted Listing in the Exhibitor Directory**

*Get noticed by more visitors with a larger, highlighted exhibitor listing.*

*Your profile will double the size of regular profiles, highlighted in a different colour and promotes your products, services and stand location.*



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